

# JULY REDUCTION SALE SUMMER DRESSES

## LANSBURGH & BROTHER

Washington—New York—Paris MONDAY STORE NEWS 420-30 Seventh St. N.W.

**HUNDREDS** of high-grade dresses taken from our higher-priced assortments, to be closed out at prices that would be sensational even at the end of summer.

**SILK, ORGANDIE, VOILE, DOTTED SWISS, GINGHAM AND NOVELTY COTTON DRESSES**

Styles are innumerable—assortments are unlimited—and the prices have been sweepingly reduced—the values are astounding. Every dress is highly desirable—a recent style.

They are shown in summer's smartest models—belts, sashes, short and long sleeves, low necks, ruffles, apron effects, tunics, blouses, straightline, bouffant and basque styles, sport and slip-on sleeveless styles, with the daintiest collars, cuffs and trimming details. Everything in fashionable demand.

**Wonderful Values in These Sweeping July Reduction Sale Prices**

### 30 DRESSES—

Formerly  
\$12.95 to  
\$15.00

**\$10**

—Now

Including White Organdie, Colored Organdie and Voile Dresses in newest styles. To these we have added our regular line of \$10.00 dresses, which are at present marking "tip-top" values—which cannot be duplicated. Included are a large number of popular "LUCETTE" dresses.

### 54 DRESSES—

Formerly  
priced \$14.95  
to \$18.95

**\$12.95**

—Now

A fine, appealing lot of summer dresses in many styles. Fashioned of Voiles, Organdie, Linen, Dotted Swisses and Anderson Gingham. Sizes 16 to 42.

Hundreds of new dresses specially purchased at tremendous price concessions. All new styles—colors and wanted fabrics. **\$12.95.**

### 122 DRESSES—

Formerly \$19  
and \$19.95

**\$15**

—Now

60 Wash Dresses, were \$19.95.  
2 Linen Dresses, were \$19.95.  
1 Crepe de Chine, was \$19.00.  
2 Satin Dresses, were \$19.00.  
41 Georgette Dresses, were \$19.00.

15 Taffeta Dresses, were \$19.00.  
—and hundreds of Summer Dresses specially purchased at price concessions—specially priced, **\$15.**

### 58 DRESSES—

Formerly  
\$22.95 to \$35

**\$19**

—Now

23 Wash Dresses, were \$25.00.  
3 Crepe de Chines, were \$29.50.  
2 Taffetas, 6 Georgettes, 1 Organdie, 9 White Georgettes, 3 Linen Dresses, were \$29.50.

2 Taffetas, 2 Crepe de Chines, 2 Linen Dresses, were \$25.00.  
1 Voile Dress, was \$35.00.  
4 Voile Dresses, were \$22.95.  
—Scores of other dresses—specially priced at **\$19.00.**

### 10 DRESSES—

Formerly  
priced \$45—

**\$35**

to

A small but choice grouping of high-grade summer frocks from our regular \$45.00 line of Taffetas, plain Georgette Crepe, embroidered Georgette and Roshanara Crepes. Sizes as they run—make your selection early and save ten dollars.



White, navy, brown and the loveliest colors in the world—including orchids, rose, pinks, wonderful blues, tomato and pastel shades. Sizes for women and misses and extra sizes.

10 Crepe de Chine and Georgette Dresses; formerly \$45.00 to \$49.50. NOW **\$33.50**

7 Elegant Silk Dresses—smart styles; formerly priced \$49.50 to \$55.00. NOW **\$39.50**

13 High-grade Silk Dresses; formerly priced \$55 to \$69.50. Reduced to **\$45.00**

1 \$75.00 Silk Dress, now reduced to **\$50.00**  
1 \$89.50 Silk Dress, now reduced to **\$55.00**

Everything ready for an early start Monday morning—racks all arranged—reductions marked in plain figures on regular selling ticket. Second Floor—Lansburgh & Brother

## July Reduction Sale of SUITS

**116 Suits for Women and Misses—Greatly Reduced!**

NOTE—These Suits have formerly been reduced—now still further reductions are taken. The original selling prices were much higher than the values we quote.

<b>SUITS formerly priced \$19.50— Now Reduced to</b>	<b>SUITS formerly priced \$29.50— Now Reduced to</b>	<b>SUITS formerly priced \$39.50 to \$45.00—now</b>	<b>SUITS formerly priced \$55.00 to \$69.50—now</b>
<b>\$14.95</b>	<b>\$19.50</b>	<b>\$25.00</b>	<b>\$39.50</b>

**2—SUITS formerly \$75.00 and \$90.00—now \$49.50**

In these four groups are styles suitable for immediate or early Fall wear—fashioned of Tricotines, Poiré Twills, Tweeds and Homespuns—plenty of navy blue and shades that fit with out-of-door activities.

**AS TO SIZES—They are broken, and we do not guarantee sizes to be complete in any one style. If your size is here—you will find a wonderful value**

Second Floor—Lansburgh & Brother

## July Reduction Sale of COATS

**79 Coats for Women and Misses—Greatly Reduced!**

NOTE—Every Coat had been previously reduced. Tomorrow's prices are again lowered to affect an immediate clearance. The former prices quoted are much less than original selling prices.

<b>SPORT COATS— formerly \$22.50— now reduced to</b>	<b>COATS formerly priced \$25 to \$45— now reduced to</b>	<b>COATS formerly priced \$35.00 to \$39.50—now</b>	<b>COATS formerly priced \$55.00 to \$69.50—now</b>
<b>\$15.00</b>	<b>\$19.50</b>	<b>\$25.00</b>	<b>\$45.00</b>

2 Coats, were \$49.50—now **\$35.00**  
5 Coats, were \$45.00—now **\$29.50**  
1 Coat, was \$110.00—now **\$75.00**  
1 Coat, was \$89.50—now **\$65.00**

2 Coats, were \$65.00—now **\$49.50**  
1 Coat, was \$95.00—now **\$75.00**  
3 Coats, were \$55.00—now **\$39.50**  
1 Coat, was \$100.00—now **\$75.00**

Coats like these are almost indispensable to summer wardrobes. They meet the requirements of travel, sports and dress. They afford the protection that summer demands; they provide comfort for the coolness of northern resorts. Serges, Taffetas, Suedine, Velours, Poiré Twills, Chamostyne, Veldyne, Bolivia are the materials—sizes 16 to 44.

Second Floor—Lansburgh & Brother

## July Reduction Sale of Summer Millinery—the Final Clearaway



### GROUP 1—

**\$1.95**

Hats Formerly  
Priced \$3.95

WHITE CHINA MILAN SAILORS—In the wanted shapes—straight or rolled brims. All lined, and banded with gros-grain ribbon. Exceptional value.

### GROUP 2—

**\$2.95**

Hats Formerly  
Priced \$5.00 and \$7.50

HIGH-GRADE TAILORED HATS—Of fine quality straw braids in black and popular colors. Styles for now, and late summer wear. Unusual value.

### GROUP 3—

**\$3.95**

Hats Formerly  
Priced \$5.00 and \$6.95

In this lot smart seasonable Pink Ribbon Hats with soft rolling brims. Also Sailor shapes. Also georgette hats in peach, pink, sand and copen.

Second Floor—Lansburgh & Brother

### GROUP 4—

**\$7.50**

Hats Formerly  
Priced \$10 to \$18

A limited number of beautiful, fine transparent Horse Hair Hats, trimmed with flowers of many hues. Hair hats will be good for early Fall. Buy now.

### GROUP 5—

**\$10**

Hats Formerly  
Priced \$12.50 to \$18.00

Just twenty fine Leghorn Hats with wide, floppy brims, or turn-up style. Every hat becomingly trimmed with colorful flowers and georgette crepe. Come early.

## July Reduction Sale Cotton Waists

**A Decided Underpricing—Affording Timely Savings—Three Groups!**

<b>89¢</b> —Appealing styles. —Sizes from 36 to 46. —Exceptional values.	<b>\$1.89</b> —Scores of models. —Cool, wash materials. —Mostly white, some colors.	<b>\$2.39</b>
--	---	---------------

**At 89¢**—About 500 crisp Voile Blouses in plain and fancy woven stripes. Especially desirable for sleeveless frocks. Plain tailored, semi-tailored or lace and embroidery trimmed.

**At \$1.89**—Fine, appealing Blouses of Voile and Organdie, in white and colors. Trimmings of Val, Fillet and Irish pattern laces and cluster tucking. Many and varied models. All sizes.

**At \$2.39**—Blouses of imported Voile, with dainty lace and frill trims; some hand-embroidered; also tailored types of satin stripe tub silk. Long and short sleeves. Smart neck lines.

Second Floor—Lansburgh & Brother

## July Reduction Sale of Women's Footwear

**\$3.65**

Formerly \$7.50 to \$12.00

Included in each group are  
plenty of **WHITE SHOES**

**\$5.65**

Another sweeping price cut on hundreds of fine, seasonable Pumps and Oxfords, selected from our regular lines. But it isn't low price that makes this sale exceptional. It's the supreme fine quality of the footwear. It's because the range of assortment is enormous—these shoes are the broken lines from regular stock—the styles are varied—the sizes incomplete.

—White Canvas Oxfords  
—Black Satin Oxfords  
—Two-strap Tan Pumps  
—Tan Calfskin Pumps  
—Black Satin Pumps  
—Patent Leather Pumps

NOTE—All sizes are represented in both groups, but not in every style. Formerly priced \$7.50 to \$12.00. Choice, **\$3.65 and \$5.65.**

Second Floor—Lansburgh & Bro.

—Brown Satin Strap Pumps  
—Black Kid Strap Pumps  
—Gray Suede Strap Pumps  
—Black-Gray Strap Pumps  
—Black and Gray Oxfords  
—Fine White Canvas Pumps